

COOKIE POLICY

Last updated January 30, 2026

This Cookie Policy explains how **Jeongho Lee** (doing business as **Omealo**) ("**Company**," "**we**," "**us**," or "**our**") uses cookies and similar tracking technologies in connection with the Omealo mobile application (the "**App**") and the web page where this policy is hosted.

This Cookie Policy supplements our Privacy Policy and should be read together with it. Capitalized terms not defined in this Cookie Policy have the meanings given in the Privacy Policy.

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1. SCOPE AND PURPOSE OF THIS COOKIE POLICY

This Cookie Policy is intended to provide detailed information about the technologies that store or access information on your device when you use the App, why those technologies are used, and how you can control them.

Although the term "cookie" is commonly used, mobile applications generally do not use browser cookies in the same way as websites. For clarity and transparency, this policy uses the term "cookies and similar technologies" to cover a broader category of technical mechanisms.

2. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

Cookies are small text files that are placed on a user's device when a website is visited. Cookies allow the website to recognize a user's device and store certain information about preferences or past actions.

Mobile applications typically rely on alternative technologies, including but not limited to:

- Local storage and app configuration files
- Device identifiers provided by the operating system

- System-level permissions and settings
- Temporary memory and cache storage
- Advertising identifiers provided by the platform

These technologies may operate automatically and may not require active user input to function.

3. CATEGORIES OF TECHNOLOGIES WE MAY USE

Cookies and similar technologies used in connection with the App generally fall into the following categories:

Essential and strictly necessary technologies

These technologies are required to operate the App and provide core functionality. Without them, the App may not function properly or securely.

Advertising-related technologies

These technologies support the display of advertisements within the App. Depending on your device and settings, advertising may rely on contextual information or device-level advertising identifiers.

Functional and preference-related technologies

These technologies may remember limited technical preferences necessary for a consistent App experience.

4. DO WE EVER USE THIRD-PARTY TRACKING SDKs?

As of the date of this policy, we do not use third-party analytics SDKs or behavioral tracking SDKs within the Omealo App.

We also do not use technologies designed to track users across unrelated applications or websites for profiling purposes.

If we implement such technologies in the future, we will update this Cookie Policy to reflect those changes and provide any required disclosures or controls.

5. ADVERTISING PRACTICES

The App displays advertisements. Advertising may be delivered based on contextual information or other non-personalized factors.

Your operating system or device manufacturer may independently collect information for advertising purposes according to their own privacy policies. We do not control those practices.

6. USER CHOICES AND CONTROLS

You may control certain aspects of cookies and similar technologies through your device settings.

Available controls may include limiting ad personalization, resetting advertising identifiers, or restricting app-level tracking permissions.

7. THIRD-PARTY SERVICES AND LINKS

The App may contain links to third-party websites or services. Any tracking technologies used by those third parties are governed by their own policies.

8. DO-NOT-TRACK AND SIMILAR SIGNALS

Some browsers and devices offer Do-Not-Track or similar preference signals. Because there is no consistent standard for responding to such signals, we do not currently respond to them.

9. DATA RETENTION AND STORAGE

Information stored or accessed through cookies and similar technologies is retained only for as long as necessary to fulfill the purposes described in this policy or as required by law.

10. CHANGES TO THIS COOKIE POLICY

We may update this Cookie Policy periodically to reflect changes in technology, legal requirements, or our practices.

The "Last updated" date at the top of this page indicates when this Cookie Policy was most recently revised.

11. CONTACT INFORMATION

If you have questions or concerns about this Cookie Policy, you may contact us at omealoapp@gmail.com.